Omatics Announces Location Based Technology & Mobile-2-Mobile (M2M) Solutions for the Limousine Industry

March 14, 2008 — Omatics announces the launch of its Intelligent Fleet and Mobile Resource Management System for the US market called **GroundTrack^{TM}**. Omatics provides Location Based Technology and Mobile-2-Mobile (M2M) solutions which empower companies to deploy a fully integrated GPS based fleet management solutions. "The **GroundTrack^{TM}** system provides the where, when, and how of an entire fleet as well as mobile resources, on a minute by minute basis" said, Apurva Patel, Chairman and Director of GroundWidgets

GroundTrack^{TM} is a solution for any company wanting to cost effectively manage its assets and/or resources . The solution provides real-time location information (GPS). The application enables the user to see their vehicles on a web-based mapping interface, users can zoom-in on individual vehicles, replay vehicle history, monitor activity and receive alerts in real-time. **GroundTrack^{TM}** can be accessed from anywhere in the world where internet connectivity is available.

The **GroundTrack^{TM}** solution leverages state of the art Global Positioning technology providing fleet managers with an inclusive tracking solution. Our transponder is covertly installed in your vehicle, offering security and tracking 24/7. **GroundTrack^{TM}** is designed using a universal open API platform which can be easily integrated with ANY back office dispatch application in the industry.

"The **GroundTrack^{TM}** system enables us to configure the technology to our client's exact specification and we are uniquely positioned to deliver custom solutions that work for our clients and not the other way around. GroundWidgets operates offices on three continents and is positioned to provide a unified solution for our multinational clients anywhere in the world." said Raymond Bricker, VP of Business Development at Omatics.

About Omatics
Omatics, a division of GroundWidgets, is a leading provider of Location Based Technology & Mobile-2-Mobile (M2M) solutions for in-vehicle safety, security and communication services using wireless technology and Global Position Systems. These solutions combined with real time monitoring services provide company managers and fleet owners with the peace of mind and security they need to ensure that their fleet is operating at optimal levels, while efficiency is continually monitored for improvement. The Omatics team brings over 20+ years of technology development experience within the transportation sector and has built innovative technology solutions, some of which are patented.
For more information about Omatics visit us online at www.omatics.com or call 201-693-4150.

About GroundWidgets:
GroundWidgets is an entrepreneurial technology company driven and managed by founding developers and technologists. GroundWidgets is exclusively focused on consulting and development of applications for the ground transportation industry harnessing the collective institutional knowledge of its founders and their experience of over 25 years in the ground transportation industry. For further information you are invited to visit our home at www.groundwidgets.com