GroundWidgets™ partners with Limo Alliance and Launches GroundAlliance™

GroundWidgets and Limo Alliance partner to launch GroundAlliance™, a global cloud based automation platform for the chauffeured transportation industry

October 7, 2016 - GroundWidgets and Limo Alliance have entered into a partnership agreement to accelerate development of a global cloud based platform for the chauffeured transportation industry. The combined resources of both companies create the largest back office software platform and technology services company, offering a broad portfolio of products and services to ground transportation operators of all sizes.

The GroundAlliance™ platform is a symphony of real time cloud based applications and integrated mobile apps for operational efficiency and seamless communications between customers, chauffeurs and worldwide affiliates. With the introduction of GroundAlliance™, GroundWidgets will soon be able to offer functionally rich back office software solutions to operators of all sizes with option for onsite installation or a subscription based cloud platform.

"Partnering with Limo Alliance was a logical and strategic decision for GroundWidgets and its ongoing evolution. Our team has been working with Limo Alliance for the past six months and we are impressed with the innovative and next generation of products they are developing to accelerate automation for the limousine industry.   GroundWidgets has always focused on delivering great products to its customer base and combining forces with Limo Alliance enables us to expand our portfolio of products as well as add resources for development and support" says Apurva Patel, Founder and CEO of GroundWidgets.

Limo Alliance currently provides a cloud based back office system that is modern and robust. Founded by Raj Grewal, the software has gained significant interest and trial feedback from major operators in the industry since launching in early 2016.   "We have focused on working together with operators to support the changing environment of the ground transportation industry", says Raj. "However, to better serve our clients, we also knew that there were missing components needed to take us to the next level. We needed to broaden our product functionality with technology already developed by GroundWidgets as well improve upon our support infrastructure. Partnering with industry veteran Apurva Patel and the GroundWidgets team was the obvious choice for us."

"Instead of recreating the wheel with duplicative development, the combined company with over 90 employees, will focus on making GroundAlliance a functionally rich cloud based solution for small and medium operators, drawing upon the 30+ years' experience of the GroundWidgets team and speeding up development time to offer products faster to our customers", says Patel.

GroundWidgets and Limo Alliance will begin integrating their operations and software products in coming months to offer operational excellence and efficiency never before envisioned in the ground transportation industry within a suite of comprehensive and easy to use applications that seamlessly work together with a global reach.   Partnering enables Limo Alliance and GroundWidgets to focus on the next generation of software that streamlines workflow management, develop innovative products at the right price and allow ground transportation companies to achieve higher levels of customer satisfaction and improve profit margins.

 For more information on GroundAlliance, please visit www.groundalliance.com

About GroundWidgets
GroundWidgets is an entrepreneurial technology company driven and managed by founding developers and technologists. GroundWidgets is exclusively focused on consulting and development of applications for the ground transportation industry harnessing the collective institutional knowledge of its founders and their experience of over 25 years in the ground transportation industry. For further information you are invited to visit our home at www.groundwidgets.com.

About Limo Alliance
Limo Alliance, founded by Raj Grewal, is an innovative startup focused on developing software solutions for the limousine and chauffeured transportation industry. Limo Alliance uses cloud-based technologies that allow limousine operators, their employees and clients alike to access the information that they need, when and where they need it. Limo Alliance leverages the institutional knowledge of its founder combined with feedback from customers to deliver functionality at unparalleled speed.   For more information on Limo Alliance, please visit www.limoalliance.com